

## business overview

Crop & Food Research is a New Zealand-based biological science company that carries out both government-funded research and work for commercial clients. Our research is organised under five Centres of Innovation:

- Sustainable land and water use
- High performance plants
- Personalised foods
- High value marine products
- Biomolecules and biomaterials

These Centres build on our expertise in arable, vegetable, ornamental and seafood raw materials and provide a flexible, cross-disciplinary framework for our research.

To promote the application of our science we undertake research in partnership with a range of local and international industry and government clients. Where appropriate, we commercialise research outcomes with our partners.



# Funding assistance for food companies

Businesses aiming for growth through research and development face many technology challenges

Crop & Food Research:  
your science and  
technology partner for  
business growth.

Crop & Food Research partners with businesses to ensure science and technology are used to solve problems and add value. We also work with clients to identify and access appropriate government funding that businesses can use undertake research and development.

Examples of a range of grants used by food companies are outlined below. If you are interested in any of them, please contact one of our business managers listed in the contacts panel.

### **TECHNET EXPERT: ADVICE TO THE VALUE OF \$5000, AT NO COST TO YOUR BUSINESS**

If a technical issue is holding back innovation in your company and you need

advice from an expert, then enquire about TechNet Expert. It provides maximum funding of up to \$5000 (incl GST) per technical project. With a TechNet you gain access to consultancy for a limited period from a range of experts in a variety of fields.

The funding is intended to be used strategically — ideally contact with the expert consultant leads to an ongoing working relationship and future innovation within the company.

It is available for all companies, trusts, incorporated societies, and body corporates with a turnover under \$50 million per annum, and is administered by the Foundation for Research, Science and Technology.



## CROP & FOOD RESEARCH

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And the best news? Applying for this grant is simple. The whole process will only take you about five minutes. Contact one of our business managers to learn more.

### **WORKING ON AN INVENTION, TECHNOLOGY OR PROCESS? A TBG GRANT CAN HELP YOU GET THERE**

A TBG (Technology for Business Growth) provides funds to undertake a focused technology project that will help a company achieve a technical leap and/or have a significant impact on the industry.

It provides 50% of the costs of the project. A company's contribution to the TBG includes both in-kind and cash contributions. So if you've got substantial in-house expertise to contribute to the project, a cash contribution of \$20,000 could buy you \$100,000 worth of research expertise.

Projects range from \$20,000 (total project cost) up to large projects exceeding \$1 million. The scheme supports projects that are developing high added-value, high-margin, technology-based products (including new processes and services) for companies operating in New Zealand.

A TBG is intended to stretch a company beyond its existing technical capacity, and so a technology partner is often essential. Crop & Food Research is an experienced TBG partner.

We have good working relationships with a number of experienced grant application consultants. Ask us for a recommendation. Funding to develop a TBG application is available through Smart Start (see below).

Any business or group of businesses can apply for funding, which is administered by the Foundation for Research, Science and Technology.

### **NEED HELP WITH TECHNOLOGY APPRAISALS, TECHNOLOGY STRATEGY DEVELOPMENT? SMART START HELPS WITH THAT AND OTHER THINGS**

Smart Start funds a consultant to provide a company with technology appraisals, develop a technology strategy, provide access to new technology and/or access to sources of guidance and assistance for technology-based projects. It can also be used to develop a TBG application.

Smart Start provides up to 50% of the funding for a consultant, to a maximum of \$5000 (total project cost of \$10,000).

If you're thinking of using Smart Start to develop a TBG application, Crop & Food Research has good working relationships with a number of experienced application consultants. Ask us for a recommendation.

Smart Start is administered by Economic Development Agencies for the Foundation for Research, Science and Technology.

### **GRANTS FOR PRIVATE SECTOR RESEARCH AND DEVELOPMENT (GSPRD)**

GSPRD supports the technological or technical development of new products, processes and services in small and medium size firms. Its aim is to help firms make a new investment in R&D.

The key criteria are:

- There should be a clearly identified uncertainty in the outcome – some degree of technological risk
- There should be a methodical resolution of the scientific or technological uncertainty
- The firm must have the funds and resources to undertake the project
- There must be a clearly identified market niche that will yield sufficiently high volumes and margins to provide a sound return on investment
- The process should expose the firm to technological stretch.

The grant will meet one-third of the eligible project costs in a new project to a maximum value of \$100,000 (incl GST). The minimum grant is \$10,000. Projects must only run for one year and funding is provided quarterly on receipt of the client's quarterly report. A final report is also required.

Funding is administered by the Foundation for Research, Science and Technology.

### **ENTERPRISE DEVELOPMENT GRANTS**

The Enterprise Development Grants programme (EDG) aims to assist New Zealand businesses and entrepreneurs to gain additional skills and abilities to pursue their business development goals by building capability and supporting development initiatives.

The Enterprise Development Grants programme consists of two components, a Capability Building component and a Market Development component.

Grants are to a maximum of \$20,000 with no capital costs included. It covers external

## contacts

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**More details on the grants are available from:**

**Foundation for Research, Science and Technology – [www.frst.govt.nz/business](http://www.frst.govt.nz/business)**

**New Zealand Trade & Enterprise – [www.nzte.govt.nz](http://www.nzte.govt.nz) (look under Business Development)**

costs only, including market research, business/strategic/market planning, quality advice/certification, and environmental consultancy. This grant is available to start-ups and entrepreneurs, and small to medium enterprises with 1-20 staff or a turnover of under \$5 m.

These grants are administered by New Zealand Trade and Enterprise.

### **GROWTH SERVICES FUND (GSF)**

The Growth Services Fund offers support for high growth potential firms to purchase external advice, expertise, and market development services.

The fund is intended to assist with new initiatives and new directions aimed at having a significant impact on the business leading to substantial, sustained growth.

This grant is to a maximum of \$100,000 to larger businesses with over 20 staff and covers external costs only. Capital costs are not covered. It will pay 50% of costs against agreed targets/milestones.

This fund is administered by New Zealand Trade and Enterprise.